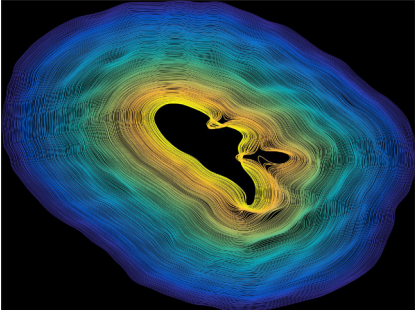


THE *Art* OF SCIENCE COMPETITION



2018 CALL FOR ENTRIES

ELIGIBILITY

The Hajim School's Art of Science Competition is a University-wide event to celebrate the aesthetic and interconnected natures of science and art.

The 2018 competition will give consideration to the artistic representation of science, technology, engineering, math, and sustainable themes. Entries with a focus on creativity and uniqueness will be favorably considered.

CATEGORIES

VISUAL DESIGNS

- Digital Images
- Illustrations and Visualizations
- Posters and Infographics

Cash Prizes

- First Place: \$500
- Second Place: \$300
- Third Place: \$200

DIGITAL VIDEOS

Cash Prize

- First Place: \$500

DATES AND DEADLINES

Submission Period: January 17–March 30, 2018

Contest Winners Announced: April 2018

Exhibition Showcasing the Best Submissions: April 2018 at various campus locations and September 8–9, 2018, at the M&T Bank Clothesline Festival at the Memorial Art Gallery

SUBMISSION AND QUESTIONS

For details, including how to submit your entries, contact

Sandra M. Turner and Project Team

Hajim School Dean's Office

hseasartofscience@gmail.com

(585) 275-4151

FOR MORE
INFORMATION:



facebook.com/artofscience01



HAJIM
SCHOOL OF ENGINEERING
& APPLIED SCIENCES
UNIVERSITY OF ROCHESTER

INFORMATION

GUIDELINES

The Art of Science Competition begins January 17, 2018, and ends March 30, 2018. Contest winners will be awarded cash prizes.

CATEGORIES

- **PHOTOGRAPHY**

Digital photographs, including but not limited to images from sensors, microscopes, telescopes, and similar instruments

Photographs should be large, high-resolution images (300 dpi) at 3,000 pixels on the longest side in JPEG format that contain no text and do not exceed 50 MB in size.

- **ILLUSTRATIONS**

Hand-rendered or computer-assisted illustrations and drawings or paintings that conceptualize the unseen or recreate an object, process, or phenomenon without using text

Illustrations should be large, high-resolution images (300 dpi) at 3,000 pixels on the longest side in JPEG format that contain no text and do not exceed 50 MB in size.

- **VISUALIZATIONS AND POSTERS**

Hand-rendered or computer-assisted illustrations, drawings, infographics, data visualizations, or photographs that conceptualize the unseen or recreate an object, process, or phenomenon and include text

Visualizations and posters should be large, high-resolution images (300 dpi) in JPEG format that do not exceed 50 MB in size.

- **VIDEOS**

Videos constructed from photographs, illustrations, or graphics; film; or digital visualizations to depict an object, process, phenomenon, or the natural world

Video submissions should be 1–2 minutes long. The total duration of the video must not exceed 2 minutes (including titles and credits) and must be able to be uploaded entirely to YouTube.

ELIGIBILITY CRITERIA

- Entries must convey science, technology, engineering, and/or mathematics principles.
- Entries can be produced by individuals or by teams.
- A maximum of one entry per individual or team is permitted.
- Entries can be submitted to one category only.
- Entries must match the description of the category to which they are submitted.
- Entries must not advertise or promote a commercial product visually or orally.
- Participants acknowledge the right of the Hajim School's dean's office to use entries for publication and exhibition.

JUDGING CRITERIA

- **Visual Impact**
A successful entry provides viewers with scientific insight, is visually striking, and conveys the artist's skill in the chosen medium.
- **Effective Communication**
A successful entry communicates in a clear and understandable manner. It uses plain language, both written and spoken, in the entry itself and in its accompanying text. An entry also must convey science, technology, engineering, or mathematics principles.
- **Freshness and Originality**
A successful entry has an individual voice, vitality, and energy; creates a novel presentation or tells a compelling story; and portrays scientific insight and methods.