

GOERGEN INSTITUTE FOR DATA SCIENCE

Data Science for Undergraduates

Lisa Altman

Academic Program Coordinator

April 7, 2025



UNIVERSITY of
ROCHESTER



Data Science Program



Lisa Altman

Education Program Coordinator

Goergen Institute for Data Science
and Artificial Intelligence,
University of Rochester



Ajay Anand

Deputy Director;
Professor of Data Science

Goergen Institute for Data Science
and Artificial Intelligence,
University of Rochester

Student Panel



Meg Hanson

Class of 2026

Data Science BA, CS minor, math minor

Peer Advisor, Varsity Athlete, Teaching Assistant/Grader, Academic Tutor



Marie Kinchington

Class of 2026

Data Science BS, Business minor

Varsity Athlete, Teaching Assistant/Grader
Research, Academic Tutor



Jingyao Wang Wu

Class of 2027

Data Science BS, Economics BA, math minor

NDSC - President, Teaching Assistant/Tutor,
Research, Campus Info Center Attendant

Student Panel



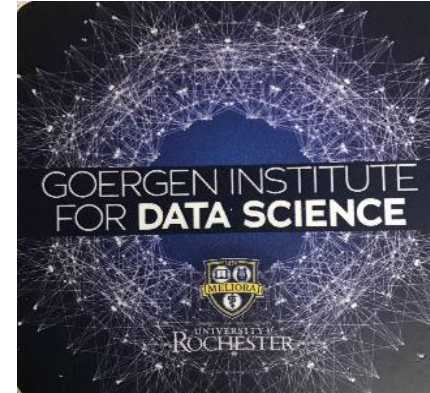
Lem Kualaou
Class of 2028



Abylay Iskakov
Class of 2028

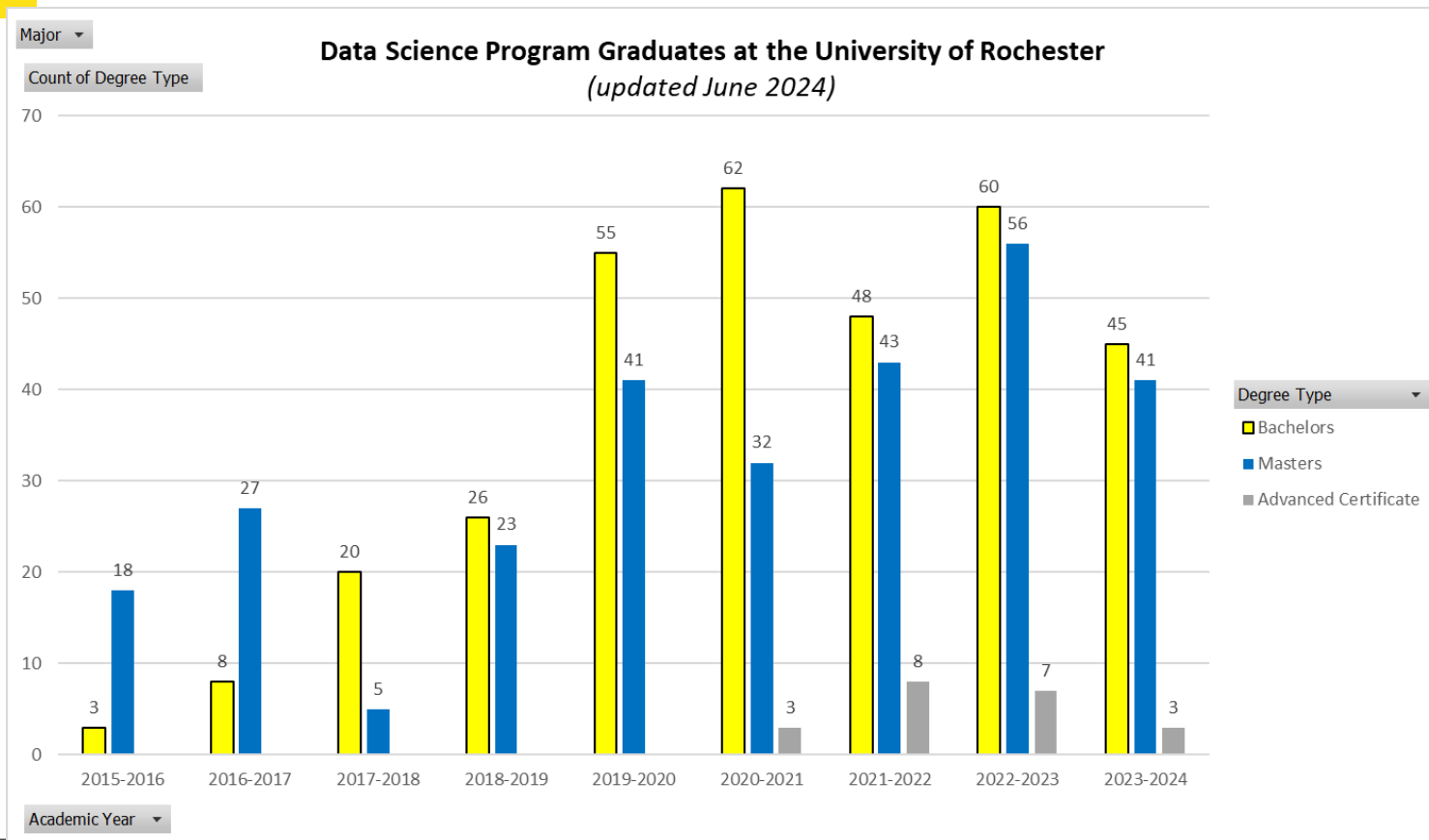
Goergen Institute for Data Science & Artificial Intelligence (GIDS-AI)

- Education Programs
 - Undergraduate Program
 - Bachelor of Arts/Bachelor of Science
 - Graduate Program
 - Master of Science in Data Science
 - Master of Science in Healthcare in Data Science & AI (Online)
 - Advanced Certificate
- Research
 - Interdisciplinary research and studies in data science at the University of Rochester.
 - Center of Excellence in Data Science (CoE) using data science to advance economic development



CoE
in Data Science

Data Science Program





GOERGEN INSTITUTE FOR DATA SCIENCE & AI



GIDS-AI Research Areas

91 affiliated faculty from 7 schools, 30 departments across the campus.
Major areas of expertise of GIDS faculty include:

- artificial intelligence and cognition;
- audio and music engineering;
- augmented and virtual reality;
- complex systems and network data science;
- economics and business data analytics;
- health analytics and digital health;
- human-system interfaces;
- imaging science, visual science, and optics;
- life sciences and biomedical data science;
- linguistics and social data sciences;
- materials design;
- multisensory human and machine perception;
- robotics.



learn

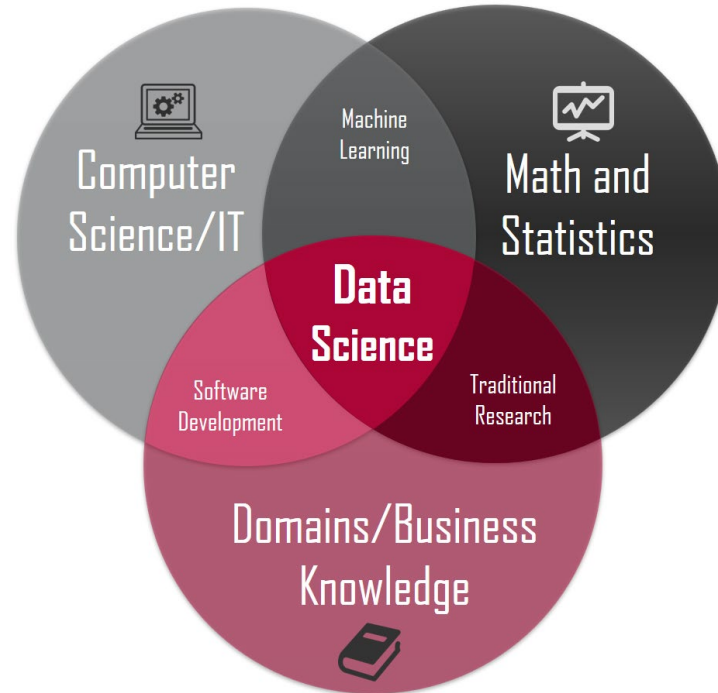
data

science

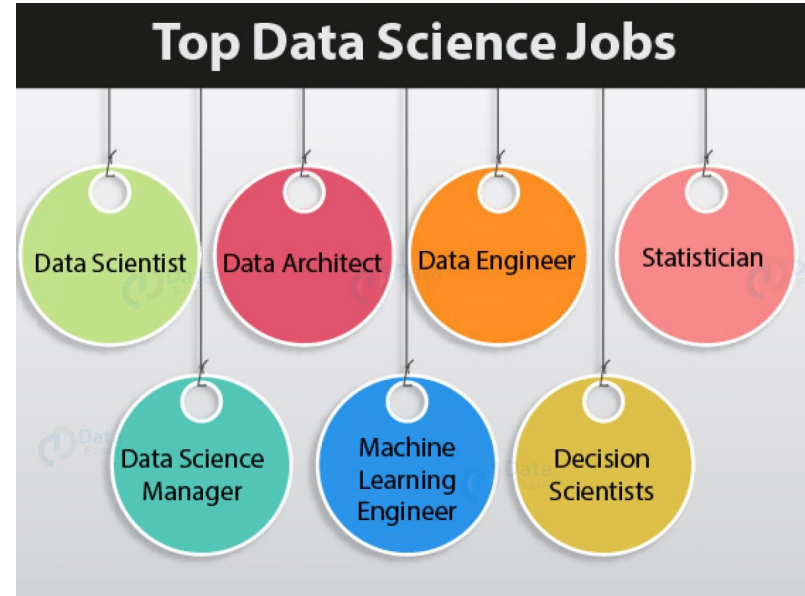
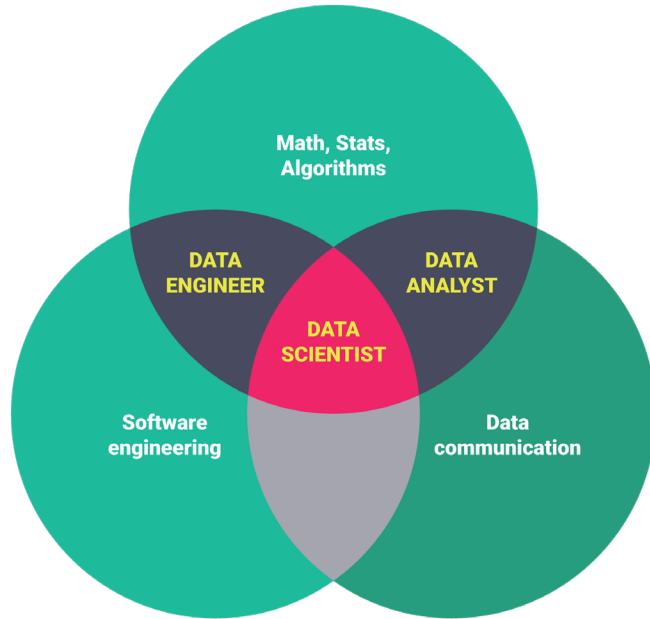
explain | big data

What is Data Science

Data science is the creation and application of novel techniques to **collect, curate, analyze,** and **make discoveries from large-scale data.**



Careers in Data Science – Common Job Titles



Curriculum

Curriculum for Data Science

Prerequisites

(5-6 courses)

- Calculus
- Discrete Mathematics
- Intro Programming
- Data Structures & Algorithms

SAME PREREQS as Computer Science!

AP credits? YES – through MATH, STAT, and CSC departments.

Core Classes

(8 courses)

- Linear Algebra
- Tools for Data Science
- Statistics
- Statistical Machine Learning
- Artificial Intelligence
- Data Mining
- Database Systems

Capstone Class

Application Area

(3 courses)

- Biology
- Biomedical Signals and Imaging
- Brain and Cognitive Sciences
- Computer Science, Statistics and Mathematics
- Earth and Environmental Science
- Economics and Business
- Linguistics
- Physics
- Political Science

Curriculum for Data Science

Upper Level Writing

Must complete **two upper-level writing** experiences

- **DSCC 383W:**Data Science Capstone
- **WRT 273:** Communicating Your Professional Identity (*or another upper level writing course*)

Clusters

Data science is a **natural science** major. It therefore requires majors to complete:

- a **humanities** cluster **AND**
- a **social science** cluster

BA vs BS

THREE additional courses to provide a depth in the math and science involved with data science

MATH201

Introduction to
Probability



MATH203

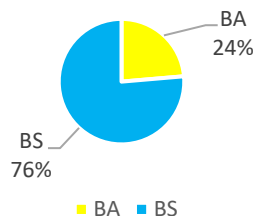
Introduction to
Mathematical
Statistics



One Adv. Elective

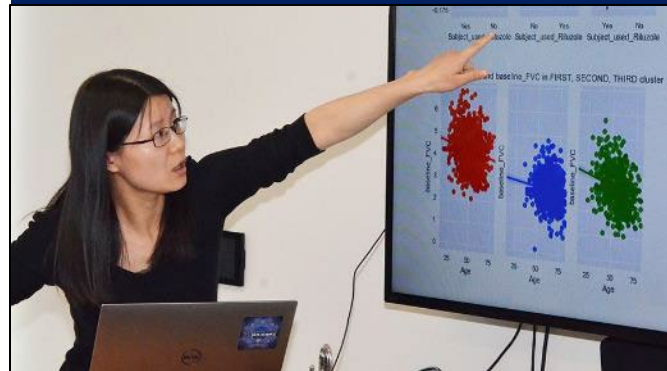
- Tools for Data Science
- Time Series Analysis & Forecasting in Data Science
- Logical Foundations of AI
- Machine Learning
- Deep Learning
- Natural Language Processing
- Statistical Speech and Language Processing
- Machine Vision
- Computer Organization
- Design and Analysis of Efficient Algorithms

Data Science BA vs BS Degrees
(Class of 2020)



Capstone Experience

- Conduct real-world analytics projects using data provided by sponsoring organizations
- Complements the coursework in BA/BS data science curriculum
- Emphasizes a team-based learning experience
- Since 2016, over 100 projects from 75 companies have been offered to students
- Projects span a broad range of industry segments such as consumer retail, healthcare, agriculture, government and finance.



Panasonic



Recent Data Science Practicum Project Highlights

Using Data Science to Improve Reproductive Health




Above: video summarizing Cait Dreisbach's project with data science capstone students. Below: photo of Dr. Dreisbach.

Affiliated faculty member **Cait Dreisbach** is using data science to improve research in reproductive health. Dreisbach, an Assistant Professor in the School of Nursing, partnered with GIDS this spring on a capstone project which focused on developing an algorithm to identify pregnancy episodes for the [National Institutes of Health's \(NIH\) All of Us](#) research program. Working with data science students **Emma Dickerson '24**, **Hamidah Shaik '24**, **Tyler Walton '24 (MS)**, and **Shiya Xiao '24**, Dr. Dreisbach and her team built an algorithm to identify and categorize pregnancy episodes accurately and uniformly. The algorithm will aid future research into pregnancy episodes, maternal morbidity, and health discrimination.



CAMPUS LIFE

Data science students help speed up Rochester Fire Department's emergency responses

 **Luke Auburn** | Director of Communications, Hajim School of Engineering & Applied Sciences

December 18, 2024 **SHARE**  Facebook  X/Twitter  LinkedIn



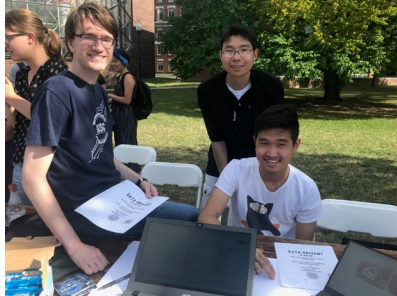
FIGHTING FIRE WITH DATA: "I used to think the fire department only deals with fire-related emergencies, but they deal with so many medical emergencies and spend a lot of time early in the morning patrolling their area to look for fire hazards," says Homayra Tabassum '24 (MS) (center), "Getting to see that in person helped us be much more insightful when we were thinking about resource allocation." (Provided photo)

The students analyzed millions of data points to determine where to best place fire stations, fire trucks, and other resources.

Resources - Activities



National Student Data Corp



Sports Analytics Club



Women and Minorities in Computing



DandyHacks

DandyHacks Hackathon

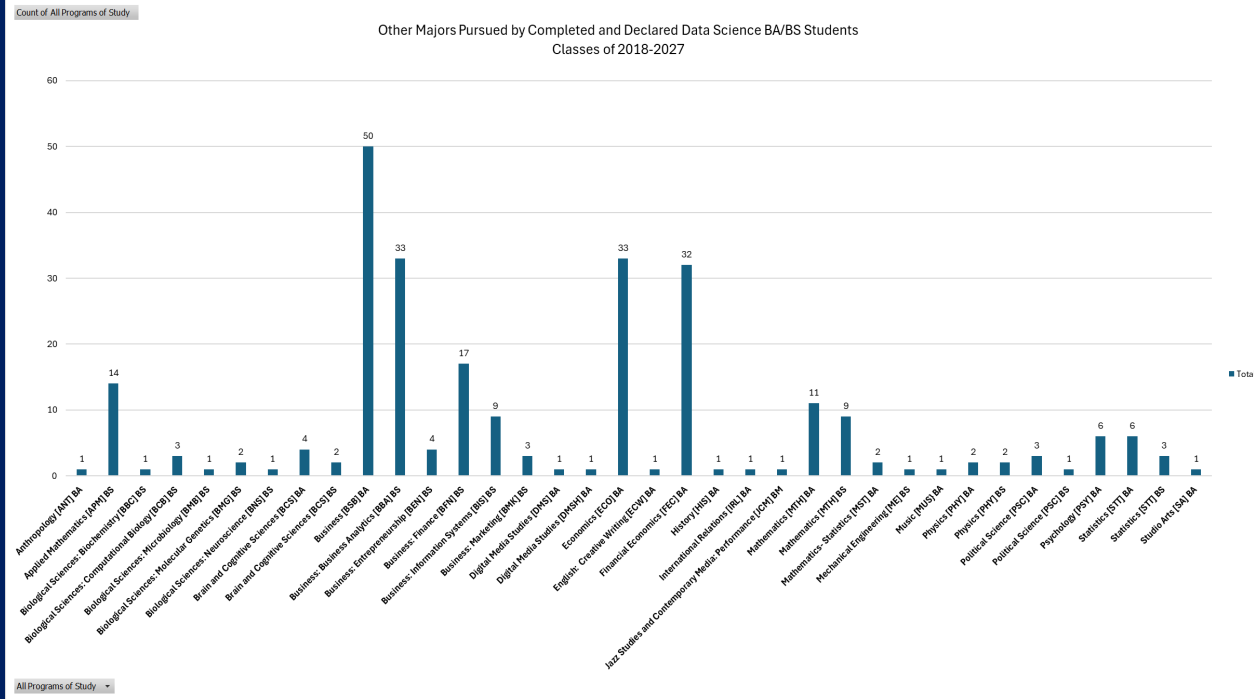


Society of Asian Scientists & Engineers

Dual Majors

You are allowed 3 overlapping courses between 2 majors.

*128 credits for 2 BA's;
136 credits for BA+BS or 2 BS's*



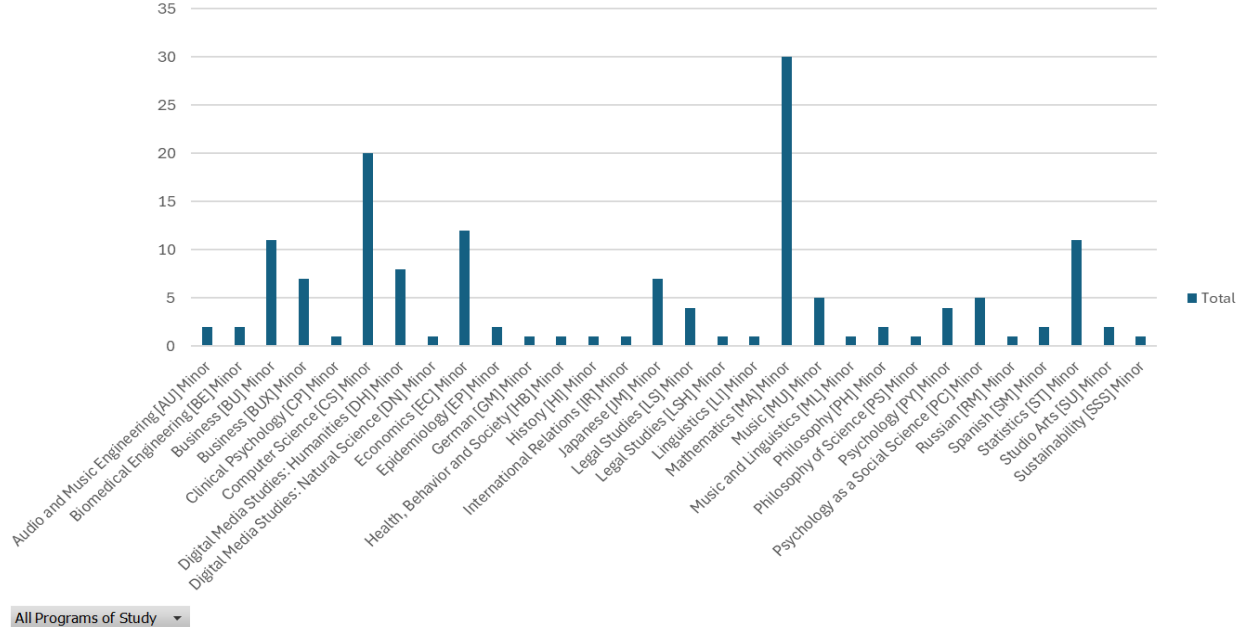
You can't dual major in CSC and DSCC but you can do a CS minor with just two more courses.

Minors

- 1) You are allowed 2 overlapping courses between a major and a minor.
- 2) You can do a Math Minor with just one additional course.
- 3) You can do a CS minor with just two more courses.

Count of All Programs of Study

Other Minors Pursued by Completed and Declared Data Science BA/BS students
Classes of 2018-2027

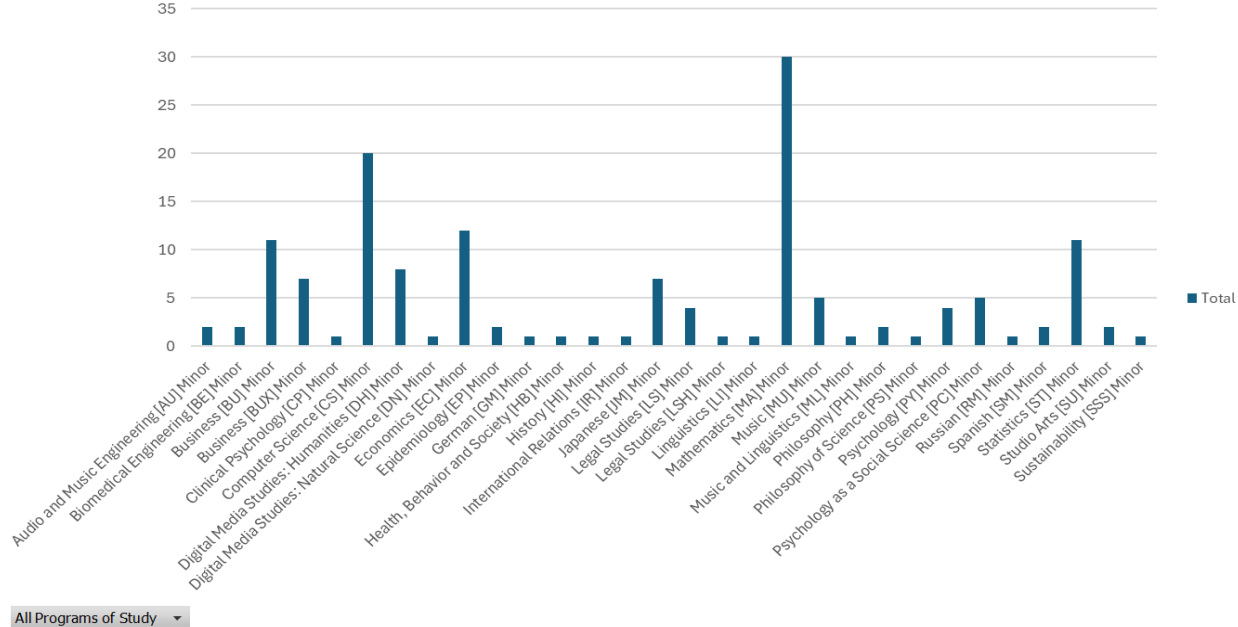


Minors

- 1) You are allowed 2 overlapping courses between a major and a minor.
- 2) You can do a Math Minor with just one additional course.
- 3) You can do a CS minor with just two more courses.

Count of All Programs of Study

Other Minors Pursued by Completed and Declared Data Science BA/BS students
Classes of 2018-2027



SS Clusters pursued by Data Science Bachelors

Advanced Applied Economics [S1ECO004] Cluster
Advanced Macroeconomics [S1ECO008] Cluster
America and the World [S1PSC018] Cluster
American History [S1HIS008] Cluster
American Politics and Policy [S1PSC005] Cluster
Anthropology of Globalization [S1ANT005] Cluster
Applied Economics [S1ECO001] Cluster
Cluster Not Required [S1TR001] Cluster
Cultural and Intellectual History [S1HIS009] Cluster
East Asian History [S1HIS010] Cluster
Economic History [S1HIS007] Cluster
European History [S1HIS006] Cluster
Gender, Sexuality and Women's Studies [S1GSW006] Cluster
General Economics [S1ECO009] Cluster
Health, Environment, and Sustainability [S1PH003] Cluster
Introduction to Public Health [S1PH001] Cluster

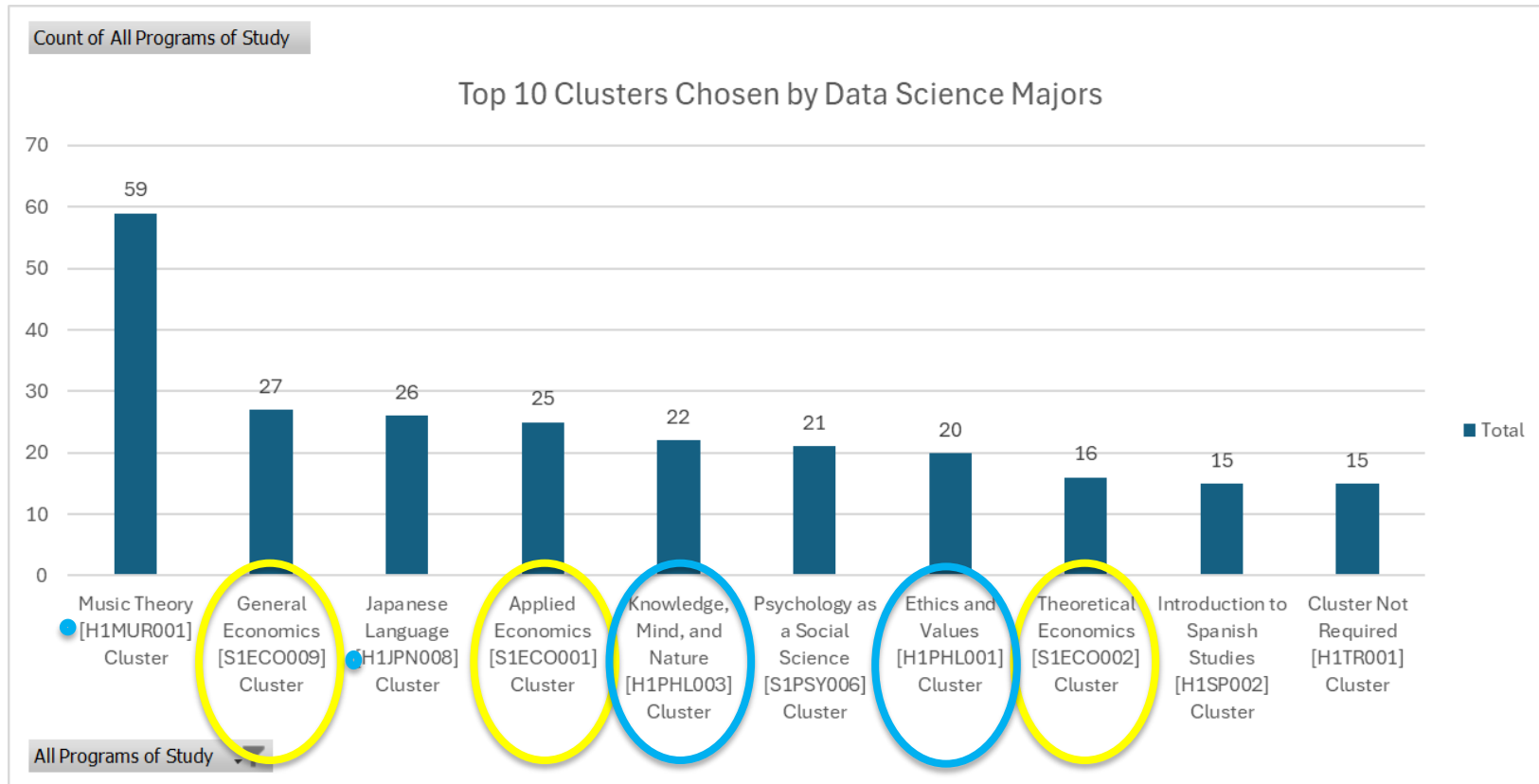
Language and Meaning [S1LIN005] Cluster
Language in Contemporary Society [S1LIN006] Cluster
Language Structure [S1LIN004] Cluster
Legal Studies-Social Sciences [S1INT007] Cluster
Music and Linguistics for Musicians [S1MAS001] Cluster
Natural Language [S1LIN002] Cluster
Political Data and Modeling [S1PSC019] Cluster
Political Economy and Development [S1INT020] Cluster
Politics and Mathematics [S1PSC012] Cluster
Psychology as a Social Science [S1CSP006] Cluster
Psychology as a Social Science [S1PSY006] Cluster
Social History and History of Daily Life [S1HIS015] Cluster
Social Psychology [S1PSY004] Cluster
Society and Sustainability [S1SUS001] Cluster
Speech [S1LIN001] Cluster
Theoretical Economics [S1ECO002] Cluster
War, Revolution, and Society [S1HIS004] Cluster

Humanities Clusters pursued by Data Science Bachelors

Advanced Proficiency in American Sign Language [H1ASL002] Cluster
Arabic [H1REL006] Cluster
Architecture, Space, and Institutions [H1AH011] Cluster
Art and New Media [H1SA014] Cluster
Art History and Visual Culture [H1AH010] Cluster
Basic Proficiency in American Sign Language [H1ASL001] Cluster
Bioethics [H1PH001] Cluster
Chinese Language [H1CHI001] Cluster
Chinese Language and Culture [H1CHI002] Cluster
Cluster Not Required [H1TR001] Cluster
Creative Writing [H1ENG015] Cluster
Dance and Performance [H1DAN010] Cluster
East Meets West [H1REL017] Cluster
Ethics and Values [H1PHL001] Cluster
Ethics of Technology [H1PHL006] Cluster
Gender, Ethnicity, Identity [H1AH012] Cluster
Improvisation and Creative Process [H1DAN006] Cluster
Intermediate French Language and Culture [H1FR011] Cluster
International Cinemas [H1FMS012] Cluster
Introduction to Classical Music [H1MUR013] Cluster
Introduction to French Language and Culture [H1FR005] Cluster
Introduction to German Language and Culture [H1GER004] Cluster
Introduction to Spanish Studies [H1SP002] Cluster
Japanese Language [H1JPN008] Cluster
Japanese Language and Culture [H1JPN005] Cluster

Knowledge, Mind, and Nature [H1PHL003] Cluster
Korean Language [H1KOR001] Cluster
Legal Studies-Humanities [H1INT005] Cluster
Literature and Identity in Hispanic Societies [H1SP001] Cluster
Media Studies [H1FMS002] Cluster
Media, Culture, and Communication [H1ENG016] Cluster
Mind-Body Somatics [H1DAN009] Cluster
Movement and Culture [H1DAN007] Cluster
Music Theory [H1MUR001] Cluster
Music, Culture, and Understanding [H1MUR018] Cluster
Musical Styles and Ideas [H1MUR016] Cluster
Philosophy and Law [H1PHL004] Cluster
Poems, Poetry, and Poetics [H1ENG012] Cluster
Portuguese [H1POR001] Cluster
Production [H1FMS006] Cluster
Russian Language [H1RUS007] Cluster
Russian Language and Culture [H1RUS008] Cluster
Russian Studies [H1RST005] Cluster
Science and Culture [H1INT008] Cluster
Sustainability and the Environmental Humanities [H1EHU001] Cluster
The Art of Film [H1FMS001] Cluster
The Classical Tradition [H1REL012] Cluster
The Classical Tradition [H1REL020] Cluster
The Performing Musician [H1MUR011] Cluster
Theatre Production and Performance [H1ENG018] Cluster
Visual Arts and Visual Culture [H1SA013] Cluster
Visual Production [H1SA010] Cluster

Clusters pursued by Data Science Bachelors



Study Abroad

Juniors, first-semester seniors and declared sophomores may study abroad



A large audience is seated in a tiered lecture hall, facing a stage. The stage features a wall made of light-colored wooden panels with a grid of small, dark square openings. A woman in a red jacket stands on the left side of the stage, presenting. The audience is diverse in age and is seated in rows of black chairs. The room has a modern, minimalist design with a dark ceiling and bright lighting.



Research



A Future with a Degree in Data Science

Where Do Our Students Go After They Graduate

☀ Maximizing Your Data Science Undergraduate Degree

A Q AND A PANEL SESSION WITH FELLOW UNIVERSITY
OF ROCHESTER GRADUATES IN INDUSTRY



Ian Costley
Data Scientist at
Wegmans



John Polimeni
Manager of
Business
Strategy and
Analytics at the
Buffalo Bills



Emma Schechter
Finance Data
Scientist at
Google



Ethan Otto
Machine
Learning
Engineer at
Armstrong
World Industries

**Friday, Jan 31st 11:30AM-1PM ·
Wegmans Hall 1400**

All majors and grades
are welcome!

Lunch and snacks will be
provided

please email mhanson8@u.rochester.edu or
lisa.altman@rochester.edu with any questions

- Ian ('20 MS) had an undergraduate degree in applied physics and mathematics before going to graduate school.
- John ('20) did a business BA with his data science BS.
- Emma ('22) took courses in business and social psychology while majoring in data science.
- Ethan ('20) also had a physics degree with his data science bachelor's degree.

Recent Job Placements

Company	Job Title
Amazon Web Services	Enterprise Account Engineer
AT&T	Data Analyst
Bank of America	Data Analyst
Barclays	Technology Analyst, Business Analyst
BlackRock	Data Analyst
BlocPower	Data Associate
BNY Mellon	Risk Rotational Analyst
Capital One	Data Analyst
ChannelNet	Data Analyst
Corning	Data Scientist
CW Enterprise, LLC	Financial Data Analyst
Department of Defense	Data Science Development Program, Nuclear Submarine Officer
Epic	Technical Solutions Engineer

Company	Job Title
Expedia	Summer Financial Analyst
EY	Technology Risk Consultant
Goldman Sachs	Management Engineering Analyst
Google	Software Engineer, Associate Financial Analyst
Lockheed Martin	Software Engineer
Microsoft	Product Manager
National Care Dental	Software Developer
Progressive Insurance	Data Analyst
Scale AI	Software Developer
Servicenow	Business Analyst
Sunoco LP	Associate Analyst
Verizon	Lead Developer
Wells Fargo	Data Analyst, Program Analyst

Recent Graduate School Placements

Brown University	Master's candidate in data science
Carnegie Mellon University	Master's candidates in business intelligence and data analytics, computational data science, electrical and computer engineering, information systems management
Columbia University	Master's candidates in data science, financial engineering, operations research, statistics, biostatistics.
Cornell University	Master's candidates in operation research and information engineering, applied statistics/data science, health tech
Duke University	Master's candidate in management science and quantitative methods
Georgia Institute of Technology	Master's candidate in computer science
Harvard University	Master's candidates in biomedical informatics, computational science and engineering, data science
Imperial College – London	Master's candidate in business analytics
Johns Hopkins University	Master's candidates in business analytics (Carey Business School)
Massachusetts Institute of Technology (MIT)	Master's candidate in business analytics
Nanyang Technological University - Singapore	Master's candidate in blockchain technology
New York University	Master's candidate in data science
Northeastern University	Master's candidate in artificial intelligence
Northwestern University	Master's candidate in machine learning/data science
Tufts University	Master's candidate in innovation and management
University of Chicago	Master's candidate in analytics, financial mathematics
University of Hong Kong	Master's candidate in financial technology
University of Southern California	Master's candidates in applied data science, business analytics, computer science
University of Pennsylvania	Master's candidates in computer and information science, data science
University of Rochester	Master's candidates in computer science, business analytics (Simon Business School), optics
Washington University at St. Louis	Master's candidate in business analytics (Olin Business School)
Yale University	Master's candidate in statistics and data science

PhD and Professional Graduate School Placements

Johns Hopkins University	PhD candidate in computer science
New York University	MBA candidate at Stern School of Business
New York University	PhD candidate in data science
Northeastern University	PhD candidate in electrical engineering and computer engineering
Stanford University	Predoctoral Research Fellow
Thomas Jefferson University - Sydney Kimmel Medical College	MS in computational medicine
University of Illinois @ Urbana-Champaign	JD candidate in law
University of North Carolina @ Chapel Hill	PhD candidate in economics
University of Southern California	PhD in Industrial and Systems Engineering
University of Tübingen	PhD candidate in neural information processing
University of Virginia	PhD in data science
William and Mary University	PhD candidate in computer science

Master's Graduate School

Master of Science in Data Science
can be completed in 2-3 semesters
following your bachelors degree.

*Graduates with STEM degrees and/or CSC
minors make great candidates!*



UNIVERSITY of ROCHESTER

MASTER'S IN DATA SCIENCE
APPLIED GENOMICS TRACK



GIDS-REM FELLOWSHIP

- FREE TUITION
- TWO-SEMESTER STIPEND
- GUARANTEED INTERNSHIP
- FACULTY MENTORSHIP

INTERESTED? SCAN THE QR TO LEARN MORE



APPLY BY FEBRUARY 15
[LINKTR.EE/GIDS.REM](https://linktr.ee/gids_rem)

Harnessing the **power of data science** for competitive careers in **bioinformatics**.

MEMBERS FROM UNDERREPRESENTED BACKGROUNDS ARE STRONGLY ENCOURAGED TO APPLY.

UNIVERSITY of ROCHESTER



MELORA

MASTER'S IN DATA SCIENCE

- MERIT SCHOLARSHIPS AVAILABLE
- AFFORDABLE COST OF LIVING IN ROCHESTER'S VIBRANT COMMUNITY
- ESTABLISHED PROGRAM WITH A THRIVING ALUMNI NETWORK
- UNIQUE RESEARCH & INTERNSHIP OPPORTUNITIES

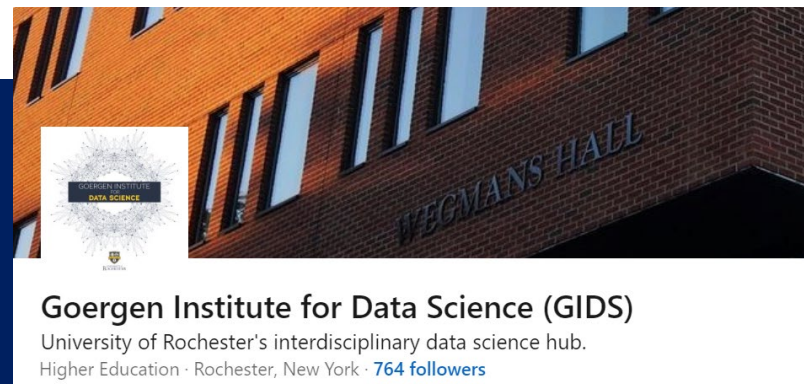
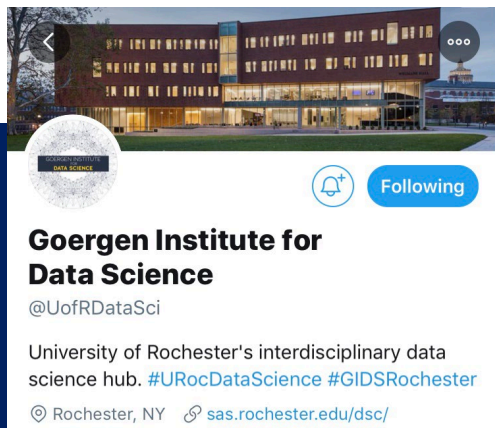
INTERESTED? SCAN THE QR TO LEARN MORE



APPLY BY FEBRUARY 15
[TINYURL.COM/DATASCIENCS](https://tinyurl.com/datasciencms)

UNIVERSITY of ROCHESTER

Follow GIDS on social media



@UofRDataSci



<https://www.linkedin.com/company/goergen-institute-for-data-science/>

Questions?



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Meg Hanson

*Data Science Peer Advisor
(Class of 2025)*

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